

2022-2023 District Goals



District: 30 S
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 50% of clubs in our district report service.

Action Plan

[393_actionplan_goalsetting Club development 7682.pdf](#)

[393_actionplan_goalsetting membership 295.pdf](#)

[actionplan_goalsetting LCIF.pdf](#)

[393_actionplan_goalsetting Zoom 7783.jpg](#)

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MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	1	29	46
2nd Quarter	0	0	29	63
3rd Quarter	0	0	26	75
4th Quarter	0	0	44	93

FY New Clubs

0

FY Charter Members

1

FY New Members

128

FY Retention Goal

277

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

-148

Action Plan

[actionplan_goalsetting Club development.pdf](#)

[actionplan_goalsetting membership.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 100% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 100% of club officers (president, secretary and treasurer) attend club officer training.
- c. No, our GLT district coordinator will not report completed zone and club officer training in Learn.

Action Plan

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LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 10 clubs make new Model Club commitments.
- b. Our district will ensure that 5 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 10 clubs make a Model Club commitment.

Action Plan

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CUSTOM GOALS

Goal Statement

District 30 S will increase the use of Zoom and Technology to include Social Media to promote and expand Lionism within the District.

Action Plan

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Action Plan

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